

# COMMUNICATION ON ENGAGEMENT (COE)

Charities Aid Foundation America

# Period covered by this Communication on Engagement 2020-2022

From: May 1st, 2020

**To:** April 30th, 2022

# Part I. Statement of Continued Support by the Chief Executive or Equivalent

## Sep 15, 2022

To our UNGC Stakeholders:

It is CAF America's pleasure to reaffirm our support of the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. In the following pages, you will find our organization's Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. As a donor-advised fund, none of the work discussed below would be possible were it not for the generosity of the donor-clients CAF America serves, and we are forever humbled by the trust they place in us to help achieve their philanthropic goals around the world.

Sincerely yours,

Theodore R. Hart, ACFRE, CDE®, CAP®

President & CEO - CAF America



#### Part II. Description of Actions

During the reported period corresponding to our 2021 and 2022, CAF America was active in its advancement of UNGC Principles. Action taken in this period include the following:

- **Educating** donor clients and charity partners on matters relating to **risk mitigation**, **regulatory compliance** and **reputational protection** in cross-border philanthropy through sponsorships, publications, newsletters, podcasts, and speaking engagements;
- **Highlighting** the important work of our globe-spanning network of charity partners responding to major crises, such as the COVID-19 pandemic, flooding in the Rhineland, earthquakes and hurricanes in Haiti, and the emigration of refugees from Afghanistan and Ukraine;
- **Advocating** the highest level of rigor and diligence in philanthropic grantmaking to ensure grants go where they are most needed;
- **Cross-border collaboration** with CAF America's international grantmaking partners in Mexico, Argentina, Brazil, the United Kingdom, Russia, India, Turkey, Australia, South Africa, and Bulgaria to maximize the impact of international philanthropic giving toward SDGs and UNGC Principles.



#### Part III. Measurement of Outcomes

Key numerical and qualitative indicators of the impact of CAF America's advancement of UNGC Principles in the reported period include:

- **33,826** separate grants to thousands of charities in 120 countries worldwide to support work advancing one or more of the 17 United Nations Sustainable Development Goals;
  - See *Addendum 1* (overleaf) for a table of CAF America grants by country
- \$855,203,978.50 in total grants worldwide supporting charitable work across all 17 SDGs;
  - See **Addendum 2** (overleaf) for a table of CAF America grants by SDGs
- <u>8 Detailed Reports</u> chronicling the impact of major crises (exemplified by the COVID-19 pandemic) on nonprofits worldwide a functional resource to help donors develop data-driven giving strategies;
- Organizing the sixth annual **International Grantmaking Symposium** in 2021, a 2-day virtual symposium and joint effort with CAF America's partners in cross-border giving to examine the challenges, emergencies, and dynamics international grantmakers must navigate in order to achieve their philanthropic goals;
- Publication in 2022 of <u>When the Giving Gets Tough: Navigating Risk in Sanctioned</u> <u>Locations</u>, a collaborative report jointly authored by CAF America and Charity & Security Network to provide donors, civil society practitioners, and other stakeholders with an overview of how U.S. sanctions are implemented, the challenges their implementation often poses for civil society organizations, and the risks associated with charitable giving in sanctioned locations—along with strategies for managing those risks.
- The 2020 release of a <u>six-part podcast series highlighting CAF America's Global</u> <u>Partnerships</u>, featuring guests from partner offices in 4 continents;
- CAF America was a **participating sponsor of Uniting Business LIVE 2020**, a virtual event hosted by the United Nations Global Compact (UNGC), sharing its expertise in philanthropy in a **short video presentation** of key data on philanthropic funding from its *SDG Giving Landscape Report*.



# Addendum 1: Table of CAF America Grants in reported period by receiving country\*

Country	Amount Granted (USD)	Count of Grants
Afghanistan	\$5,911.86	4
Antigua & Barbuda	\$14,968.40	2
Argentina	\$1,617,066.67	61
Armenia	\$15,434.22	7
Australia	\$9,121,119.68	1720
Austria	\$114,015.82	48
Azerbaijan	\$10,401.58	6
Bahamas	\$9,264.00	1
Bangladesh	\$1,478,147.15	15
Barbados	\$510,000.00	2
Belarus	\$10,470.00	2
Belgium	\$4,499,380.17	146
Benin	\$24,840.00	1
Bhutan	\$3,680.00	1
Bolivia	\$30,240.00	4
Bonaire, Sint Eustatius & Saba	\$42,500.00	2
Bosnia & Herzegovina	\$30,000.00	2
Botswana	\$1,374.78	2
Brazil	\$12,899,198.87	369
British Virgin Islands	\$42,750.00	2
Bulgaria	\$302,960.25	85
Cambodia	\$108,528.77	7
Cameroon	\$141,590.44	2



Country	Amount Granted (USD)	Count of Grants
Canada	\$29,038,161.40	2731
Chile	\$808,371.26	52
China	\$5,184,320.93	37
Colombia	\$4,966,494.82	178
Congo, The Democratic Republic Of The	\$186,500.00	9
Costa Rica	\$397,233.19	109
Croatia	\$176,528.58	13
Cyprus	\$54,188.00	6
Czechia	\$327,526.83	104
Denmark	\$1,134,405.03	46
Dominican Republic	\$183,500.00	14
Ecuador	\$172,375.98	32
Egypt	\$2,251,576.13	45
El Salvador	\$110,000.00	1
Estonia	\$5,000.00	1
Ethiopia	\$376,973.59	5
Faroe Islands	\$143,167.50	3
Fiji	\$10,031.41	2
Finland	\$90,456.43	19
France	\$8,908,467.01	331
Georgia	\$10,760.00	1
Germany	\$6,745,046.84	475
Ghana	\$374,789.00	15
Greece	\$714,024.27	31



Country	Amount Granted (USD)	Count of Grants
Guatemala	\$1,740,654.66	23
Honduras	\$395,301.75	4
Hong Kong	\$4,675,919.03	194
Hungary	\$2,233,199.31	75
India	\$19,395,878.16	1976
Indonesia	\$1,826,648.45	59
Ireland	\$4,343,902.89	484
Israel	\$3,322,611.24	225
Italy	\$10,019,517.96	554
Japan	\$7,271,562.74	323
Jordan	\$304,482.97	25
Kazakhstan	\$1,182,341.34	7
Kenya	\$1,846,512.74	155
Korea, Republic Of	\$3,142,361.57	78
Kyrgyzstan	\$10,400.00	1
Laos	\$39,835.00	3
Latvia	\$96,156.77	3
Lebanon	\$3,567,877.11	156
Lithuania	\$49,270.00	9
Northern Macedonia	\$226.97	2
Malawi	\$2,300.00	1
Malaysia	\$2,283,198.64	112
Malta	\$2,284,500.00	3
Mexico	\$10,269,484.96	657
Monaco	\$46,000.00	2

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	Amount Granted (USD)	Count of Grants
Morocco	\$9,834.50	30
Myanmar	\$15,394.10	2
Namibia	\$76,888.92	2
Nepal	\$126,170.00	8
Netherlands	\$3,863,523.21	179
New Zealand	\$997,833.65	97
Nicaragua	\$120,000.00	2
Nigeria	\$1,361,389.59	39
Norway	\$76,287.73	41
Pakistan	\$1,594,994.63	78
Palestinian Territory	\$232,877.87	15
Panama	\$2,060,923.20	17
Papua New Guinea	\$25,000.00	1
Paraguay	\$120,529.98	3
Peru	\$1,499,725.15	48
Philippines	\$2,112,785.24	121
Poland	\$4,050,735.12	313
Portugal	\$1,484,299.45	130
Puerto Rico	\$11,350.00	2
Romania	\$1,148,830.39	38
Russian Federation	\$3,297,227.96	53
Rwanda	\$167,501.34	4
Samoa	\$3,562.50	1
Saudi Arabia	\$45,000.00	3
Serbia	\$4,125.92	1

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Country	Amount Granted (USD)	Count of Grants
Singapore	\$4,576,007.89	615
Slovakia (Slovak Republic)	\$117,354.67	31
Slovenia	\$47,736.25	2
South Africa	\$4,956,781.39	233
Spain	\$4,219,393.26	263
Sri Lanka	\$278,714.55	9
Sweden	\$864,677.70	79
Switzerland	\$23,700,161.31	274
Taiwan	\$2,999,432.46	69
Tanzania, United Republic Of	\$129,279.58	25
Thailand	\$1,883,070.99	73
Turkey	\$1,579,944.39	77
Uganda	\$1,469,168.38	22
Ukraine	\$703,085.64	23
United Arab Emirates	\$587,661.72	12
United Kingdom	\$94,083,861.94	6901
United States Of America	\$512,173,369.67	11920
Uruguay	\$161,835.00	5
Venezuela	\$564,819.76	7
Viet Nam	\$1,163,010.42	67
Zambia	\$683,935.98	9

\*Figures above solely reflect grant disbursements from accounts directly managed by CAF America. Grants disbursed from accounts managed by external partners of CAF America are not represented.



# Addendum 2: Table of CAF America Grants in reported period by UN SDG Served\*

Supported UN SDG	Amount Granted (USD)	Count of Grants
Affordable and Clean Energy	\$2,118,734.09	120
Clean Water and Sanitation	\$576,623.70	38
Climate Action	\$4,497,889.73	220
Decent Work and Economic Growth	\$15,633,867.70	606
Gender Equality	\$5,271,356.74	233
Good Health and Well-Being	\$68,647,179.15	5387
Industry, Innovation, and Infrastructure	\$11,317,925.76	368
Life Below Water	\$1,787,945.76	173
Life on Land	\$27,377,277.91	853
No Poverty	\$12,543,197.32	1961
Partnerships for the Goals	\$26,710,896.24	5048
Peace, Justice, and Strong Institutions	\$16,388,704.46	1975
Quality Education	\$52,603,175.80	2756
Reducing Inequality	\$15,559,425.08	1020
Responsible Consumption and Production	\$1,297,396.74	70
Sustainable Cities and Communities	\$33,348,769.88	1454
Zero Hunger	\$16,987,379.64	1533

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